

WGME Portland 81 Northport Dr Portland, ME 04103

American Media & Advocacy Group 815 Slaters Ln Alexandria, VA 22314

## Contract # 2639167

Schedule Dates 10/14/16-10/20/16

Advertiser Bruce Poliquin for Congress-R (71514)

Agency American Media & Advocacy Group (9105)

Product POLITICAL CANDIDATE (ns) (1186)

Brand October 2016 (761503)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name MediaAssistant,,

Phone/Fax

CPE 509/942/7906
Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular
Comments ME-2

ME-2 Separation: 30 Date Entered Last Modified

**Entered By** 

09/22/16 09/22/16

Nathan Uschmann

CO-OP No

Headline # ECR25311968

Demo

Order Type Normal Package Deal

Commission % 15.00

Commission \$1,312.50 Net Total \$7,437.50

Sales Tax

 Portland ME (WGME)

 By Broadcast Month Oct. 2016
 Spots 15
 Rate \$8,750.00

 Grand Total:
 15
 \$8,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo T	u We	Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entere
1.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	12P- 12:30P (EST)	1			х		1	\$250.00	\$250.00	Portland ME (WGME)	NEWS 13 NOON 300	9/22/16
2.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	12P- 12:30P (EST)	1	X			1	1	\$250.00	\$250.00	Portland ME (WGME)	NEWS 13 NOON 300	9/22/16
3.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	12P- 12:30P (EST)	1	>	(		197	1	\$250.00	\$250.00	Portland ME (WGME)	NEWS 13 NOON 300	9/22/16
4.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	12P- 12:30P (EST)	1		X			1	\$250.00	\$250.00	Portland ME (WGME)	NEWS 13 NOON 300	9/22/16
5.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	12P- 12:30P (EST)	1	1		X		1	\$250.00	\$250.00	Portland ME (WGME)	NEWS 13 NOON 300	9/22/16
6.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	5:30P- 6P (EST)	1	-50101	1	Х	Qta .	1	\$500.00	\$500.00	Portland ME (WGME)	NWS 13 LV 5:30	9/22/16
7.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	5:30P- 6P (EST)	1	X	1 5	73	(ata)	1	\$500.00	\$500.00	Portland ME (WGME)	NWS 13 LV 5:30	9/22/16
8.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	5:30P- 6P (EST)	1	>	<		1	1	\$500.00	\$500.00	Portland ME (WGME)	NWS 13 LV 5:30	9/22/16
9.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	5:30P- 6P (EST)	1		X		II.	1	\$500.00	\$500.00	Portland ME (WGME)	NWS 13 LV 5:30	9/22/16
10.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	5:30P- 6P (EST)	1		1	x	1	1	\$500.00	\$500.00	Portland ME (WGME)	NWS 13 LV 5:30	9/22/16
11.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	6P- 6:30P (EST)	1	X			11	1	\$900.00	\$900.00	Portland ME (WGME)	NEWS 13 6.00 850	9/22/16
12.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	6P- 6:30P (EST)	1	>	(		4	1	\$900.00	\$900.00	Portland ME (WGME)	NEWS 13 6.00 850	9/22/16
13.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	6P- 6:30P (EST)	1		X		- 9	1	\$900.00	\$900.00	Portland ME (WGME)	NEWS 13 6.00 850	9/22/16
							//		/	7						

A-1/1

Date:

Comments:

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 // to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Date:

Accepted-Station

Accepted-Agency/Advertiser:



WGME Portland 81 Northport Dr Portland, ME 04103

Dates

American Media & Advocacy Group 815 Slaters Ln Alexandria, VA 22314

Line Type / Break Type (Ref #)

Line

## Contract #

**Schedule Dates** 

Advertiser Agency

Product **Brand** 

Salesperson Sales Office

**Buyer Name** Phone/Fax CPE

**Account Types Billing Type** Comments

Sec Length

## 2639167

10/14/16-10/20/16

Bruce Poliquin for Congress-R (71514) American Media & Advocacy Group (9105)

POLITICAL CANDIDATE (ns) (1186)

October 2016 (761503)

Millennium/DC, Washington DC (1108) Millennium Washington DC

MediaAssistant,,

Separation: 30

Run Times

509/942/7906 National/Political Candidate Agency BRD

Weekly/Irregular ME-2

**Date Entered** 09/22/16

**Last Modified** 09/22/16

Nathan Uschmann **Entered By** No

CO-OP

ECR25311968

\$7,437.50

Headline # Demo

Order Type Normal

Package Deal

Commission % 15.00 \$1,312.50

Rate

Total

Station

Commission **Net Total** 

Sales Tax

Portland ME (WGME)

By Broadcast Month	Spots	Rate
Oct. 2016	15	\$8,750.00
Grand Total:	15	\$8,750.00

						11 11 11 11 11 11 11 11 11 11 11 11	CHAPTER TAXABLE DATES	100.1		100000000000000000000000000000000000000				
14.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30 6P- 6:30P (EST)		1	X		1	\$900.00	\$900.00	Portland ME (WGME)	NEWS 13 6.00 850	9/22/1
15.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30 143028- CBS-Blue B (Friday)	loods	1	X		1	\$1,400.00	\$1,400.00	Portland ME (WGME)	BLUE BLOOD-CBS	9/22/1
					ONIE	DE A ATELO	211.00	K 1 - 7 - C		-				
				(	CONFI	RIMAII	ON CO	NIF	KAC	1				
ccepted-	Agency/Advertiser:			Date: Acco	epted-Station	1:				Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

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Entered

Comments

#2639167



125 West 55th St New York, NY 10019

Contract # 25311968

Changes as of: 9/21/2016 at 10:28 AM

Version: Original Order

CPE: 509/942/7906

Flight: 10/14/16 - 10/20/16 Advertiser: POLIQUIN, BRUCE Station: WGME

Total \$: \$8,750.00

Agency: AMER MEDIA &

ADVOCACY GROUP

Market: Portland. ME

Total Spots: 15

815 SLATERS LANE ALEXANDRIA, VA

Product: ME-2

Office: WASHINGTON

Total CPP: \$108.70

22314

Agency Order #: 5408761

Primary Demo: Adults 35+

Total GRP: 80.5

Buyer: MediaAssistant, AMAG

Con Type: POLITICAL/VOTE

Salesperson: CHRISTIAN CAMBEIRO

Assistant: CHRISTIAN CAMBEIRO

Separation:

202-955-5342

202-955-5342

Comments: Separation: 30

											10/	14 - 10	0/20	Total	Total		
# Day/Time	DP	Program	Rate	A35P Rating	Len	10/14	10/15	10/16	10/17	10/18	10/19	10/20		Spots	\$	CPP	GRP
F,M-Th 1 12n-12:30p		NEWS 13 NOON	\$250.00		9	1	0	0	1	1	1	1		5	\$1,250.00	\$73.53	17.0
300						X. 14			Alexander of the second								
F,M-Th 2 5:30p-6p		NWS 13 LV 5:30	\$500.00	5.6	30	1	0	0	1	1	1	1		5	\$2,500.00	\$89.29	28.0
F,M-Th 3 6p-6:30p		NEWS 13 6.00	\$900.00	7.0	30	0	0	0	1	1	1	1		4	\$3,600.00	\$128.57	28.0
850									11-11-1								
F 4 10p-11p		BLUE BLOOD-CBS	\$1,400. 00	7.5	30	1	0	0	0	0	0	0		1	\$1,400.00	\$186.67	7.5
					ALS:	3	0	0	3	3	3	3	***************************************	15	\$8,750.00	\$108.70	80.5



125 West 55th St New York, NY 10019 Contract # 25311968

Changes as of: 9/21/2016 at 10:28 AM

Version: Original Order

CPE: 509/942/7906

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ADVOCACY GROUP

Market: Portland, ME

Total Spots: 15

815 SLATERS LANE

Product: ME-2

Office: WASHINGTON

Total CPP: \$108.70

ALEXANDRIA, VA

Agency Order #: 5408761

Salesperson: CHRISTIAN

Primary Demo: Adults 35+

Total GRP: 80.5

22314

Buyer: MediaAssistant, AMAG

CAMBEIRO

202-955-5342

Con Type: POLITICAL/VOTE

Assistant: CHRISTIAN CAMBEIRO

202-955-5342

Separation:

Special

Instructions

			Order Level Comments	
Date/Time	Added by	Comment		
09/21/16 10:30 AM	CHRISTIAN CAMBEIRO	Separation: 30		

	Competitive Information						
Market Budget:	\$66,176						
WGME Share:	17%						
Comment:	ACC						
WCSH:	56%						
WMTW:	24%						
WPFO:	3%						

		Daypart Su	ımmary		
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$8,750.00	\$108.70	80.5
Total	100%	15	\$8,750.00	\$108.70	80.5

Moi	nthly Summary	/
Month	Spots	Dollars
2016-Oct	15	\$8,750.00
Total	15	\$8,750.00

	Transaction History											
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment				
New	9/21/16 10:28 AM	CHRISTIAN CAMBEIRO	New	15		\$8,750.00	\$8,750.00					

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.